

RETAIL SHOP



New wave of commerce caters specifically to students' needs which can provide a source of comfort for students. Students have unique needs and thrive on convenience, especially with their busy class and study schedules. Retail is a way of making day-to-day living on campus easier, so students can get back to studying. The Saveetha retail shop provides a new level of retail convenience food, beverages and household products for students. It helps students shop independently and making purchasing decisions about a wide variety of items. Students can get food and easy access to a variety of needs without having to leave campus.

College retail shopping will not be 'a drag' since it is self-service shop. Convenience foods like Grab-and-go foods, finger foods, packaged

foods, beverages both fresh and preserved, daily essentials, personal care products, tech accessories are the needs of on-the-go college students. Now they are available at a few steps from the class rooms and residential rooms. Knowing these students are often heading to class or simply in a hurry, self-service mode helps quickly complete purchases and be on their way. For who have more time to spend, a cozy seating area helps. Care is taken to serve a balanced food, fresh and natural beverages and maintain hygienic environment and digital money transactions in the shop.

SIMATS incorporated new retail experience for students which is self-service shop offering a wide variety of food, beverages and household products, organized into sections. It is larger and has a wider selection than earlier grocery stores.

SIMATS grocery shops have a larger range of food categories such as:-

- Bakery (packaged and sometimes a service bakery and/or onsite bakery)
- Beverages (Coke, Pepsi)
- Personal care e.g., cosmetics, soap, shampoo
- Prepared Foods (packaged and frozen foods)
- Dairy (milk products and eggs)
- Center store (e.g., detergent, paper products, household cleaning supplies)
- Multicultural (ethnic foods)
- Bulk dried foods

